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# Circular Economy Programme in Finland

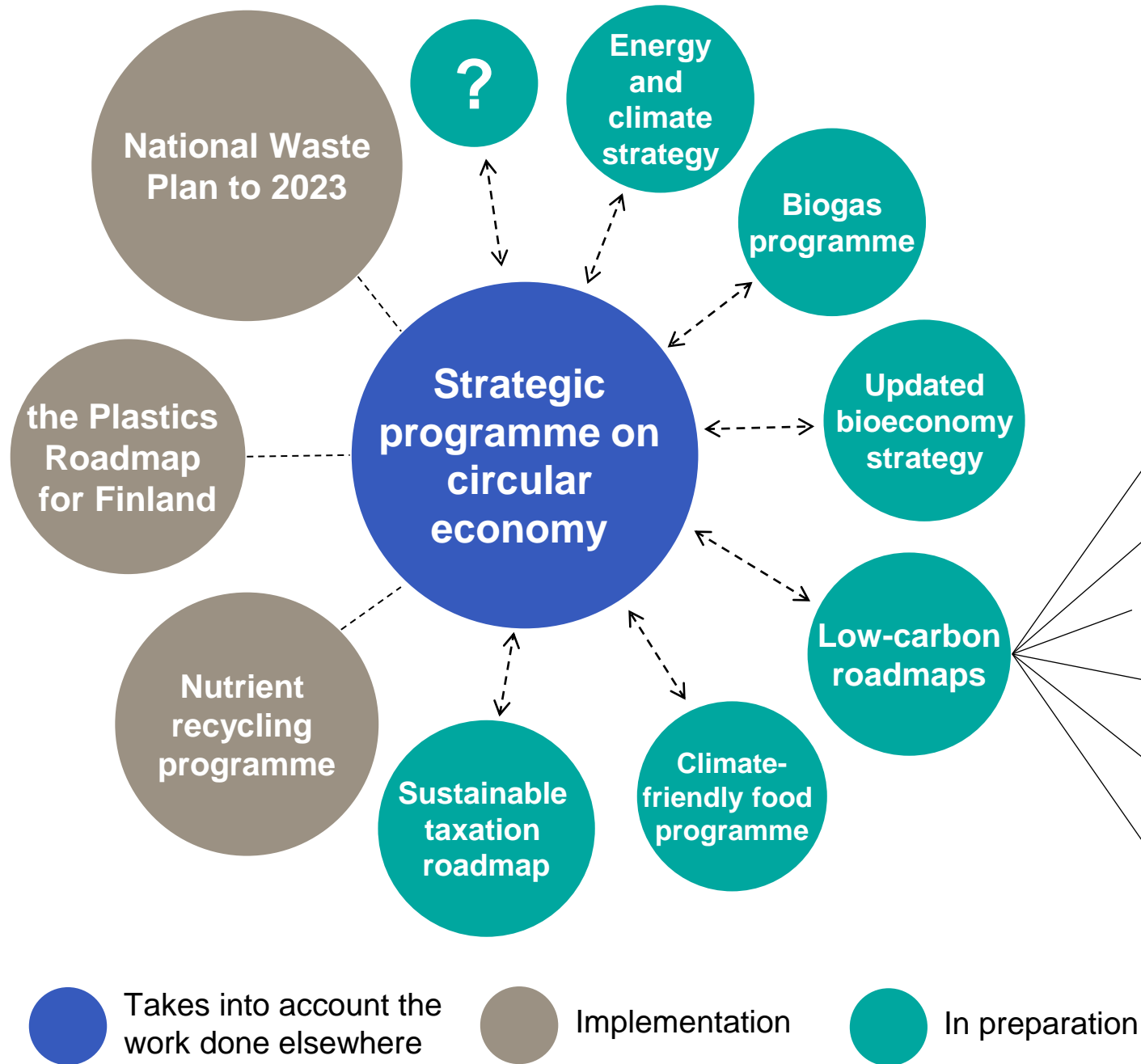


# Government programme: Circular economy as the foundation for the new economy

*”We will strengthen Finland’s role as a leader in the circular economy. We will adopt a horizontal, strategic circular economy programme and the related indicators over the government term. The programme will set targets, define the necessary measures and allocate the resources needed to promote the circular economy in Finland.“*

*”Circular economy is a way to safeguard welfare in a climate-smart Finland. It is a way to create new markets in balance with the surrounding nature.”* Reijo Karhinen, chair of the steering group for program preparation.





Several interfaces to the domestic and international strategies and programs.

- Finnish Energy
- Chemical sector
- Finnish Forest Industries
- Technology Industries of Finland
- Finnish Food and Drink Industries Federation
- Transport
- The Central Union of Agricultural Producers and Forest Owners
- Finnish Commerce Federation
- The Finnish Hospitality Association MaRa
- Finnish Textile & Fashion
- Finnish Sawmills Association
- the Confederation of Finnish Construction Industries RT
- Property owners and users (RAKLI ry)

-----> High impact actions

# Targets and actions



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# Vision - Finland 2035: A carbon-neutral circular economy is the foundation of our successful economy

- sustainable products and services as well as sharing economy are mainstream in our everyday lives;
- our choices are 'future-proof' and reinforce the fair welfare society;
- less is more - use of resources is sustainable and materials stay in circulation longer and safer;
- the breakthrough of a circular economy is made by digital solutions, smart regulation and by responsible investors, businesses and consumers;
- Circular-Finland is a strong player and an offerer of sustainable solutions in the international market.

# Targets: Cap on resource use

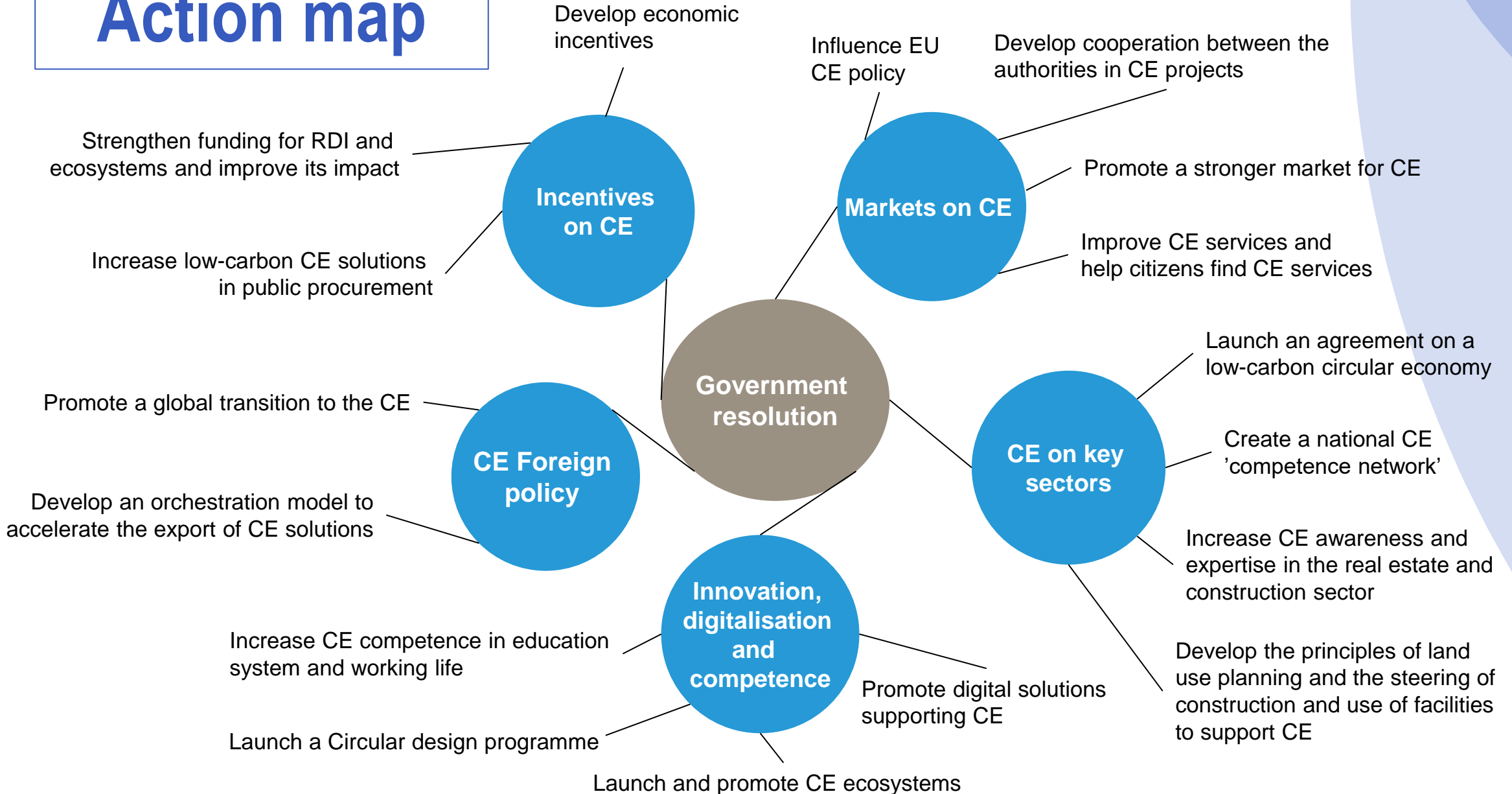
In 2035, the total domestic consumption of primary non-renewable raw materials will not exceed the 2015 level.

Resource productivity will double in 2035 compared with 2015.

Circular material use rate of materials will double by 2035.



# Action map



# Agreement on a low-carbon circular economy



- We will sign a national voluntary **agreement on a low-carbon circular economy**, supported by an analysis or scenario of the effects of Finland's material footprint on the environment and the economy and followed by roadmaps for key sectors for a low-carbon circular economy.



- We will **launch and develop Circular Economy Acceleration ecosystems** to promote the piloting and scaling of competitive circular economy solutions – digitalisation as part of the solution.



- We significantly reduce the environmental impact of **construction**.



# Incentives on Circular economy



- We **procure and design low-carbon circular economy solutions** in the public sector for construction, mobility and energy and infrastructure projects.



- We will steer **financing to RDI and ecosystem activities, and to demonstration plant/ first-of-kind plant investments** that promote the low-carbon circular economy.



- We want to make Finland a **leading country in the digital circular economy** by opening and linking material and data flows.
- We are assessing the potential for market management instruments.

# Monitoring Indicators and monitoring of the CE objectives



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# Organization and monitoring

The programme is implemented and coordinated by **CE Cooperation group**.

Existing **stakeholder “forums”** relevant to the actions will be closely linked, with their own responsibilities, to the work of the Cooperation group and the implementation of the programme.

## **Reporting:**

- The programme’s Cooperation group reports to the Ministerial Group on Climate and Energy policy.
- Evaluation of the programme in the of 2022.

**Indicators** to support monitoring.

# Indicators to monitor



1. DMC – Domestic Material Consumption
2. RMC - Raw Material Consumption
3. CMU – Circular Material Use
4. Waste Generation and Recycling Rates

Monitoring the main quantitative objectives = **More from less**

- CAP on primary resource use
- Closing the loop by keeping materials in cycles for longer time and increasing the recycling

5. Turnover and number of enterprises in CE sector
6. Ecoinnovation
7. Green Public Procurement

Monitoring the developments in circular economy market

8. Circular Economy Barometer for consumers and business

Qualitative survey for monitoring changes in attitudes and behaviour

# Thank you!

**More info** <https://ym.fi/en/strategic-programme-to-promote-a-circular-economy>

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